



ATLANTA CITY COUNCIL

News Release

**FOR IMMEDIATE RELEASE**

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June 10, 2016

**Atlanta City Council President Ceasar Mitchell To Host Lifecycle Building Center's  
2016 RE:Purpose Event**

*Fourth annual auction to help achieve a "Clean, Green, Safe and Thriving Atlanta."*

**ATLANTA** – Atlanta City Council President Ceasar Mitchell and his wife, Dr. Tiffany Mitchell, will serve as honorary chairs of the Lifecycle Building Center's (LBC) fourth annual auction and fundraiser. The event will take place on Thursday, June 16, 2016 from 6 to 10 p.m. at The Boiler Room located at Ponce City Market in Atlanta's Old Fourth Ward District.

LBC is a non-profit that aims to repurpose building materials recovered from demolition and renovation projects throughout the Metro Atlanta region. All proceeds from the event will support LBC's community programming, which enhances Atlanta residents' access to deeply discounted materials and provides educational opportunities on an array of building, construction and design topics.

LBC's mission aligns with Mitchell's vision for a "Clean, Green, Safe and Thriving Atlanta" – a cause supported through initiatives in the office of the City Council President. A key component of which is advocating for the increase of green and sustainable approaches to building stronger communities.

"As longtime residents of the historic West End community, which coincidentally is near LBC's headquarters, Tiffany and I support their efforts to create lasting effects on the community," Mitchell said. "The preservation, reuse and repurposing of materials aids in carrying Atlanta's past on into the future and, in some cases, giving it a whole new life. We encourage everyone to support this worthy cause."

This year, LBC seeks to surpass its \$40,000 fundraising goal. Several auction items will showcase the many ways LBC facilitates the salvaging and subsequent refurbishment of materials. For example, artists such as Phil Proctor, Andrew Lovell, Robert Cain, and Craig Stehle used wood harvested from trees removed for the construction of the Atlanta BeltLine's Westside trail to create one-of-a-kind furniture, artwork and other functional objects. Another

local artist, Tom McGowan, designed a steel heart made from recycled horseshoes found throughout the city. Other items up for bid include specialty jewelry by local artisans, a Tesla driving experience, a 3D printing class at the Museum of Design Atlanta, and a 2-night stay in the Smokey Mountains, among others.

The event is open to the public. Tickets are available for \$40 in advance, \$50 on the day of the event. For more information visit, <http://www.lifecyclebuildingcenter.org/auction> or join the conversation with Ceasar Mitchell: [facebook](#), [twitter](#), [email](#)

### **About Lifecycle Building Center**

Lifecycle Building Center (LBC) is a 501©3 non-profit organization that works to make the process of creating, using and removing buildings more sustainable. Since 2011, LBC has kept 1.8 million pounds of reusable materials out of area landfills and has saved Atlanta over \$1.2 million through deep discounts on material purchases and through the donation of free materials to 80 nonprofit organizations.

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